

## ANNUAL EEO PUBLIC FILE REPORT FOR

### **WGYI (FM), WOYL (AM)**

The purpose of this EEO Public File Report is to comply with Section 73.2080(c) (6) of the FCC's 2002 EEO Rule. This report has been prepared on behalf of the Station Employment Unit that is comprised of the Following Station(s): **WGYI (FM), Oil City, PA, WOYL (AM) Oil City PA**, and is required to be placed in the public inspection files of these stations, and posted on their websites, if they have websites.

The information contained in this Report covers the time period beginning **March 23, 2007 to and including March 22, 2008**.

The FCC's 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station(s) comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080 (c) (1) (ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person and telephone number;
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080 (c) (2) of the FCC rules.

Appendices 1, 2 and 3, which follow, have been designed, in the aggregate, to provide the required information. Please note that the numbers listed on Appendix 2 under the column entitled "Full-time positions for Which This Source Was utilized" refer to the number of the full-time job positions listed on Appendix 1.

For purposes of this Report, a vacancy was deemed "filled" not when the offer was extended but when the hiree accepted the job offer. A person was deemed "interviewed" whether he or she was interviewed in person, over the telephone or by e-mail.

**Appendix 1**

ANNUAL EEO PUBLIC FILE REPORT  
COVERING THE PERIOD FROM 3/23/2007 TO 3/22/2008

Station (s) Comprising Station Employment Unit:  
WGYI (FM), WOYL (AM)

**Section 1: Vacancy Information**

	<b>Full-time Positions Filled By Job Title</b>	<b>Recruitment Source of Hiree</b>	<b>Total number of Interviewees from All Sources for This Position</b>
1	Sales Executive Hired: 05/07/2007	Careerlink Job Fair	4
2	Sales Executive Hired: 08/08/2007	Organizational Letters	6
3	Sales Executive Hired: 08/14/2007	Forever Broadcasting Website	6
4	Sales Executive Hired: 10/15/2007	Referral	6
5	Sales Executive Hired: 5/16/06	Pennsylvania Careerlink	6
6	Sales Executive Hired: 12/17/2007	Referral	3
7	Sales Executive Hired: 01/22/2008	Walk-In	4

Total Number of Persons interviewed During Applicable Period: 35

## Appendix 2

### ANNUAL EEO PUBLIC FILE REPORT

COVERING THE PERIOD FROM 3/23/2007 TO 3/22/2008

Station(s) Comprising Station Employment Unit:  
WGYI (FM), WOYL (AM)

#### Section 2: Recruitment Source Information

	Recruitment Source (Name, Address, Telephone Number, Contact Person )	Total Number of Interviewees This Source Has Provided During This Period	Full-time Positions for Which This Source Was Utilized
A	Pennsylvania CareerLink Ctr., 255 Elm St. Oil City PA 16301. Ph: 814 678-5051. On-line posting (including Job Fair) www.pacareerlink.state.pa.us	18	Vacancy # 1, 2, 3, 4, 5, 6, 7
B	Forever Broadcasting Radio Stations, 900 Water Street, Meadville PA 16335. Ph: 814 724 1111. Jim Shields (Internal Posting, Radio Ad, Forever Job Fair & Website)	3	Vacancy # 1, 2, 3, 4, 5, 6, 7
C	Oil City Derrick, 1510 West First Street, Oil City PA 16301. Ph: 800-352-1002. Melissa	1	Vacancy # 7
D	Walk-in applicant/Friend referral	11	Vacancy # 2, 3, 4, 5, 6, 7
E	Organizational Letters (multiple organizations)	2	Vacancy # 1, 2, 3, 4, 5, 7

## Appendix 3

### ANNUAL EEO PUBLIC FILE REPORT

COVERING THE PERIOD FROM 3/23/2007 TO 3/22/2008

Station(s) Comprising Station Employment Unit WGYI (FM).  
WOYL (AM)

Section 3: Supplemental (Non-Vacancy Specific) Recruitment Activities undertaken By WGYI (FM), WOYL (AM)

Forever Broadcasting has a history of providing internships for students majoring in mass communications. This year Forever Broadcasting provided an internship for 2 interns during the reporting period of 3/23/07 to 3/22/08.

They are as follows:

1. Amanda B., college intern from Edinboro University. Amanda's internship was at our Meadville office with our programming team.
2. Jaclyn W., college intern from Erie Business Center. Jaclyn's internship was at our Hermitage office with our sales team.

Forever Broadcasting encourages education for groups regarding careers in the communication field. The following groups have toured our facility with employee guides explaining the business and activities at the radio station and follow-up Q & A session:

1. Our PD of WUZZ gave a tour to the Cub Scout Pack 228 Tiger Den on 4/9/07. He demonstrated how commercials are produced and on-air broadcasting
2. The PD of WUZZ gave a tour on 10/18/07 to local Cub Scout Pack #235/Cambridge Springs. He demonstrated how commercials are produced and on-air broadcasting.
3. The PD of WUZZ gave a tour on 1/31/08 to the Cub Scout Pack # 254/Saegertown and demonstrated how commercials are produced and on-air broadcasting.
4. The PD of WUZZ gave a tour on 1/24/08 to Cub Scout Pack # 228/Conneaut Lake. He demonstrated how commercials are produced and on-air broadcasting.

In 2007-2008 Forever Broadcasting NWPA has participated in the following job/business fairs:

1. April 4, 2007, Ohio Center for Broadcasting was held at the OCB Facilities.
2. April 12, 2007, Oil Region Careerlink Job Fair 2007 was held at the Cranberry Mall, Cranberry PA.
3. May 3, 2007, Crawford County Career/Job Fair 2007 was held at the Downtown Mall, Meadville PA.
4. June 13, 2007, Lawrence County Careerlink Job Fair 2007 was held at the New Englander Banquet Center, New Castle PA.
5. February 7, 2008, Shenango Valley Chamber of Commerce Business Fair held at the Radisson Hotel, Sharon PA.
6. February 26, 2008, Slippery Rock University's Summer Job & Internship Fair was held at Slippery Rock University.

Forever Broadcasting's participation with educational institutions relating to career opportunities in broadcasting is essential. In 2007-2008 Forever Broadcasting NWPA has participated in the following career programs/events:

1. November 1, 2007, Maplewood High School Sophomore Class. Our sales manager did a presentation with the sophomore class explaining advertising and business. She reviewed several types of advertising and did some comparisons and showed results with each type of advertising. This was a career event for the students.
2. February 25, 2008, Cambridge Springs High School Business Week. Our sales manager did a presentation for Business Week on "A Cool Idea" talking about advertising and business careers involving advertising.
3. April 16, 2007, Crawford County Vocational Technical School. Our sales manager was a NOCTI testing judge for the sales portion of the test. He had the opportunity to share with the students some of his sales experience and opportunities available in the field.
4. March 1, 2008, Scottish Rite Cathedral. Forever Broadcasting brought Taste of Home to town for a cooking event. We invited the Lawrence County Vocational Technical School Culinary Class to work with the chef preparing for the event and working on stage during the presentation as Chef's Assistants. The class was able to talk and work with the chef but were also exposed to the radio station personnel and acquired an understanding of radio promotions.

Report filed by:

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